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Food Truck Funding With Kickstarter (Food Truck Startup Series)



Synopsis

Numerous food trucks across the U.S. have been funded on Kickstarter and so could yours! It's the next best thing to winning The Great Food Truck Race! Food Truck Funding with Kickstarter is full of tips to help food truck entrepreneurs dramatically increase their chances of being successful on Kickstarter. If you've been frustrated with traditional methods of generating startup capital, then crowdfunding is the solution for you! Walk through the entire process from project creation to funding success! Learn valuable strategies to squeeze out every possible advantage you need to get funded. The harsh reality is that if you don't reach at least 100% of your Kickstarter funding goal, you won't receive any funds! Don't launch your Kickstarter project until you read this book! Explore effective promotion methods to get your project noticed! Learn how to entice support from backers that don't even live in your city or state! Find out which funding milestones you need to reach during your campaign to ensure higher chances of success | Including the time of day a Kickstarter project should be launched! Plus, gain insight into an exclusive strategy for setting up a 2nd funding goal not publicized by Kickstarter! When potential backers feel confident about your project, they're more likely to pull out their credit cards and contribute to your business. This book includes reward ideas designed specifically for Kickstarter food truck projects. In addition, find out how to create a persuasive and emotionally charged video that convinces people to contribute | Even if you're camera shy! The strategies in this book can also be adapted for use with any creative project that needs funding through Kickstarter! What's Inside the Book: ¢ Automating Promotions ¢ How to Get More Than 100% Funded ¢ Producing an Awesome Kickstarter Video ¢ How to Get Media Coverage ¢ How to Write an Effective Description ¢ Best Time to Start and End a Project ¢ How to Price Rewards ¢ How to Attract Out of Town Backers ¢ Create Confidence in Backers ¢ More! Don't let valuable time slip away! This Kickstarter guide will help you get your food truck in operation and on the streets sooner rather than later!

Book Information

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Customer Reviews

Really, this book was nothing but How To Use The Website. All you have to do is actually follow the site's instructions; the book really didn't have anything useful as far as tips go.

Really gave me the tools and resources to get my campaign going...I recommend reading this book if you are attempting to start up a food truck operation...

I can see these little book might benefit someone who doesn't know what a kickstarter is but for everyone else it doesn't really tell you much. It's also focused on American rules, laws and regulations that are useless to the rest of the world.

This is a rip off! No Recipes, no prices on used or new trucks. No Help. This is a pamphlet...with no information at all.

Easy to read, basic book about crowdfunding. I learned some things that I wasn't aware of and look to putting the ideas to good use. I recommend Food Truck Funding with Kickstarter.

Very helpful information on the overall picture of what to do to try to successfully raise money with crowdfunding. Some very useful information.

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